IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Lauckhart et al. Serial No. 09/695,216) I hereby certify that this paper is) being electronically deposited with) the United States Patent and) Trademark Office on this date:
Filed: October 25, 2000	October 15, 2009
For: SYSTEM AND METHOD FOR ESTIMATING PREVALENCE OF DIGITAL CONTENT ON THE WORLD- WIDE-WEB) /Sergio D. Filice/) Sergio D. Filice Registration No. 59,727 Attorney for Applicants)
Group Art Unit: 2442)
Examiner: John Moore Jain Macilwinen))

TRANSMITTAL OF EXECUTED GENERAL POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Submitted herewith is an executed General Power of Attorney, and Change of

Correspondence Address for filing in the above-identified application.

A payment is not believed to be due. The Commissioner is hereby authorized to charge any deficiency or any additional fees which may be required under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-2455.

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Respectfully submitted,

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Date: October 15, 2009